



KEY POINTS

CREATING PRESENCE ONLINE & PITCHING IN A VIRTUAL WORLD

STEP 1. FRAME YOUR PORTAL

Lighting

Acoustic

Dress

Background

STEP 2. CONSIDER YOUR INTENTION. HOW DO I WANT MY AUDIENCE TO FEEL?

Engaged

Informed

Captivated

Motivated

Inspired

STEP 3. BECOME PRESENT IN THIS MOMENT. DEEP ABDOMINAL BELLY BREATHING TO STEADY ADRENALINE.

STEP 4. FIND YOUR WORD AND INHABIT IT INTO YOUR VOCAL AND PHYSICAL ARMOURY.

STEP 5. KEY INGREDIENTS. BRING AN ABUNDANT SUPPLY.

Energy

Connection

Care

STEP 6. CONSIDER.

Voice
Volume. Pace.
Musicality.

Body
Posture. Expression.
Breath.

Content
Become the vessel
for your subject.

STEP 7. BE SEEN. BE HEARD. BE REMEMBERED



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