

UK markets – what's going on and why is the USA doing better than us?

Friday 16 October 2020



Review of Year to date

Impact of COVID-19

Key Market Drivers

Impact on Income

Outlook



Markets

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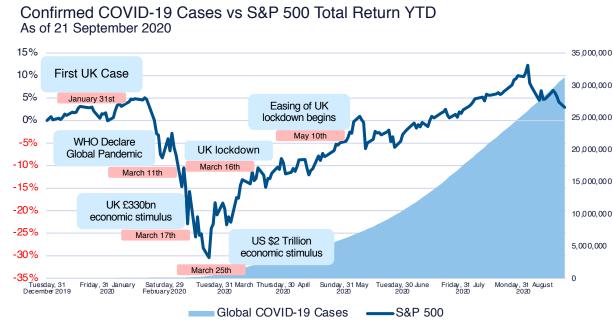
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Markets

Income

COVID-19: the human story so far

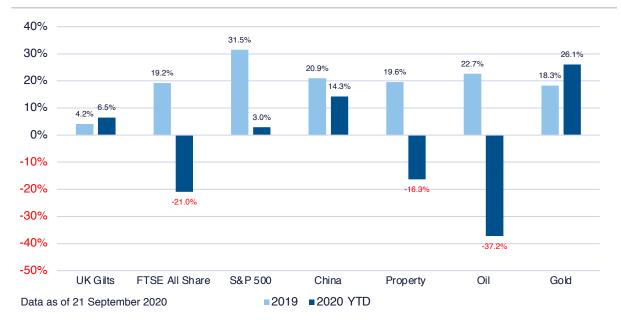


Source: S&P 500 Total Return YTD 2020 - Thomson Reuters Eikon (Refinitiv), Data Retrieved 22 September 2020. Data used: S&P 500 (S&P 500 Index – CBOE, SPX) Source: COVID-19 Global Cases YTD 2020 - Thomson Reuters Eikon (Refinitiv), Data Retrieved 22 September 2020. Data used: Global COVID-19 Cases (World, Coronavirus (COVID-19), Total Cases, Volume - XWCCOV=ECI)

The information contained in this document is believed to be reliable and accurate, but without further investigation cannot be warranted as to accuracy or completeness.

COVID-19	Markets	The US	The UK	Income	Sterling	US Election	Outlook

What has happened to Markets?

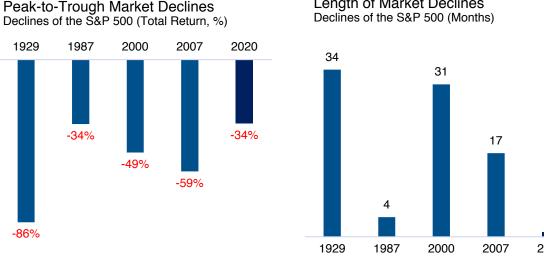


Source: Thomson Reuters Eikon (Refinitiv), Data Retrieved 22 September 2020.

Data used: UK Gilts (FTSE Actuaries UK Conventional Gilts All Stocks Index, .FTFS), FTSE All Share (FTSE All Share Index, .FTAS), S&P 500 (S&P 500 Index – CBOE, .SPX), China (MSCI China Price Index USD End of Day, .dMICN00000PUS), Property (MSCI United Kingdom IMI (STD) Liquid Real Estate Price Index GBP End of Day - .DMIUK0LRE2PGB), Gold (Gold Spot Multi-Contributor, XAU), Oil (ICE Europe Brent Crude Electronic Energy Future, LCOc1).

Length of Market Declines

Putting markets in context: the US

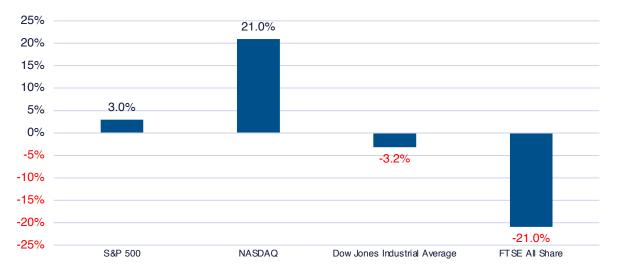


2020

Source: ISI, Bloomberg, National Bureau of Economic Research, Haver Analytics, FMRCo (Asset Allocation Research Team) as of February 26, 2020. Data based on S&P 500 Index price returns. Duration ends with a complete retracement of losses. Recessions are defined by the National Bureau of Economic Research. Past performance is no guarantee of future results. You cannot invest directly in an index. The S&P 500®, a market capitalization-weighted index of common stocks, is a registered service mark of the McGraw-Hill Companies, Inc. and has been licensed for use by Fidelity Distributors Corporation. Retrieved at https://www.fidelity.com/viewpoints/market-and-economic-insights/bear-markets-the-business-cycle-explained Additional Source: Thomson Reuters Eikon, S&P 500 Index - CBOE, .SPX, Data Retrieved 17-07-2020

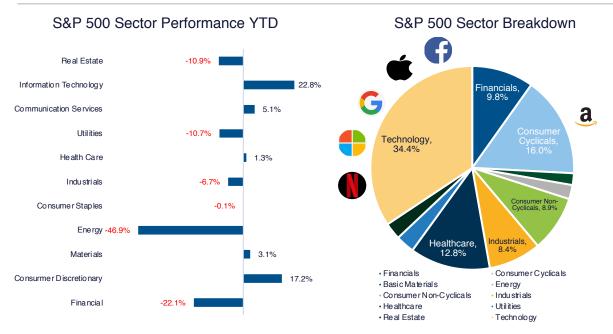
An Evolving Landscape

US and UK Indices Performance YTD



Source: Thomson Reuters Eikon (Refinitiv), Price Return YTD as of 21-09-2020, Data Retrieved 22-09-2020. Data used: FTSE All Share (FTSE All Share Index, .FTAS), S&P 500 (S&P 500 Index – CBOE, .SPX), NASDAQ (NASDAQ Composite Index, .IXIC), Dow Jones Industrial Average (Dow Jones Industrial Average Index, .DJI).

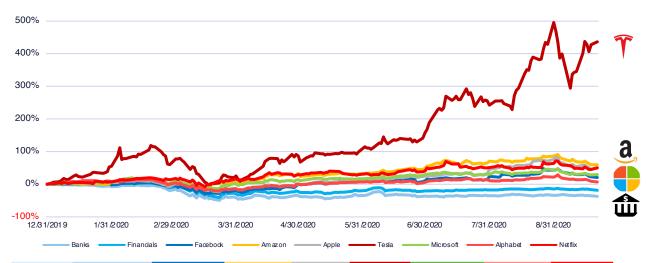
An Evolving Landscape



Source: Thomson Reuters Eikon (Refinitiv), Price Return YTD as of 21-09-2020, Data Retrieved 22-09-2020. Sector data also provided by Thomson Reuters Eikon (Refinitiv), Data Retrieved 22-09-2020, S&P 500 Index - CBOE, .SPX.

An Evolving Landscape

FAATMAN vs Banks & Financials YTD

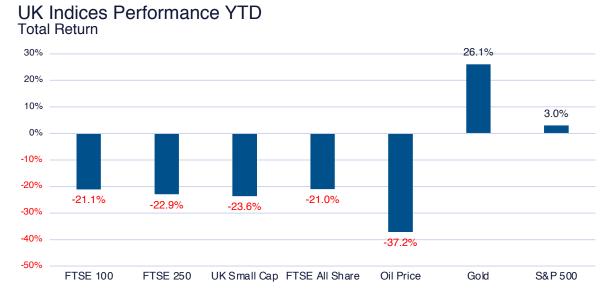


Banks -37.3% Financials -18.3% Facebook 21.0% Amazon 60.3% Apple 51.2% Tesla 437.2% Microsoft 29.7% Alphabet 7.2% Netflix 50.7%

Source: Thomson Reuters Eikon (Refinitiv), Total Return YTD as of 21-09-2020, Data Retrieved 22-09-2020. Sector data also provided by Thomson Reuters Eikon (Refinitiv), Data Retrieved 22-09-2020.

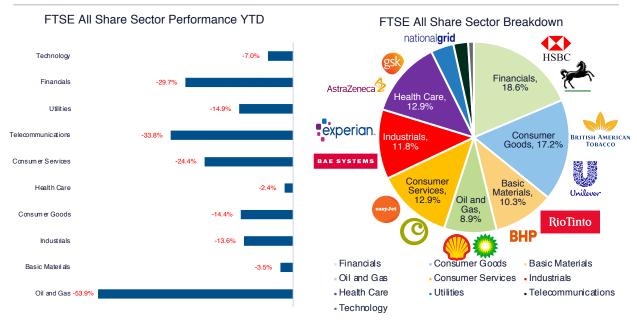
Data used: US Banks (Dow Jones US Banks Index, DJUSBK), US Financials (Dow Jones U.S. Financials Index, DJUSFN), Facebook (Facebook Inc, FB.O), Amazon (Amazon.com Inc, AMZN.O), Apple (Apple Inc, AAPL.O), Tesla (Tesla Inc, TSLA.O), Microsoft (Microsoft Corp, MSFT.O), Alphabet (Alphabet Inc, GOOG.O), Netflix (Netflix Inc, NFLX.O).

The UK: a contrasting story



Source: Thomson Reuters Eikon (Refinitiv), Price Return YTD as of 21-09-2020, Data Retrieved 22-09-2020. Data used: FTSE 100 (FTSE 100 Index, .FTSE), FTSE 250 (FTSE 250 Index, .FTMC), UK Small Cap (iShares MSCI UK Small Cap UCITS ETF GBP (Acc), .CUKS.L), FTSE All Share (FTSE All Share Index, .FTAS), S&P 500 (S&P 500 Index – CBOE, .SPX), Gold (Gold Spot Multi-Contributor, XAU), Oil (ICE Europe Brent Crude Electronic Energy Future, LCOc1).

The UK: a contrasting story



Source: Thomson Reuters Eikon (Refinitiv), Price Return YTD as of 21-09-2020, Data Retrieved 22-09-2020. Sector data also provided by Thomson Reuters Eikon (Refinitiv), Data Retrieved 22-09-2020, FTSE All Share (FTSE All Share Index, .FTAS).

The UK: a contrasting story

Key Movers within the UK Year to Date, as of 21st September 2020

Markets



2/21 0000

12/3 1/2019	1/31/2020 2/29/2020	3/31/2020 4/30/2020	5/31/2020 0/30/20	20 7/31/2020 8/31	12 020				
FTSE All Share Royal Dutch Shell EasyJet AstraZene ca Lloyds Banking Group									
EasyJet	Lloyds Banking Group	Royal Dutch Shell	FTSE All Share	AstraZeneca	Ocado				
-63.9%	-61.6%	-55.1%	-21.0%	16.5%	119.2%				

E/01 0000

6/20 0 000

7/21 0000

0/01 0000

Source: Thomson Reuters Eikon (Refinitiv), Price Return YTD as of 21-09-2020, Data Retrieved 22-09-2020. Sector data also provided by Thomson Reuters Eikon (Refinitiv), Data Retrieved 22-09-2020.

Data used: FTSE All Share (FTSE All Share Index, .FTAS), Royal Dutch Shell (Royal Dutch Shell PLC, RDSb.L), EasyJet (EasyJet PLC, EZJ.L), Ocado (Ocado Group PLC, OCDO.L), AstraZeneca (AstraZeneca PLC, AZN.L), Lloyds Banking Group (Lloyds Banking Group, LLOY.L).

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AstraZeneca

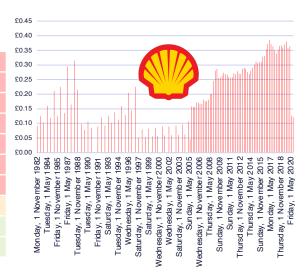
Impact upon Income

Markets

UK's Top 10 Dividend Payers Based on the Past 5 Years

Royal Dutch Shell	Cut
BP	Cut
Vodafone	Cut
Rio Tinto	Cut
BHP	Cut
Lloyds Banking Group	Suspended
HSBC	Suspended
GlaxoSmithKline	Flat
AstraZeneca	Grew
British American Tobacco	Grew

Royal Dutch Shell Dividend History Net Payment Data November 1982 - September 2020



Source: Baillie Gifford & Co. and Eikon content from Refinitiv. Reflects dividend decisions as at 21 September 2020. Source: Dividend history retrieved from Thomson Reuters Eikon (Refinitiv) and accurately reflects as of 21-09-2020, Data Retrieved 22-09-2020. Data used: Royal Dutch Shell (Royal Dutch Shell PLC, RDSb.L).

Impact upon fixed income investments

Government Balance Sheets have Expanded

Federal Reserve Recent Balance Sheet Trends

Markets

Rates of Return from safe assets at all time lows

10 Year Government Bonds Bond Yields



Source: The Federal Reserve Recent Balance Sheet Trends, The Federal Reserve, Data correct as at 21-09-2020, Data Retrieved 22-09-2020, accessed from https://www.federalreserve.gov/monetarypolicy/bst_recenttrends_accessible.htm Source: 10 Year Government Bonds, Thomson Reuters Eikon (Refinitiv), Price Return YTD as of 21-09-2020, Data Retrieved 22-09-2020. Data used: UK (United Kingdom 10 Year Benchmark, GB10YT=RR), US (United States 10 Year Benchmark, US10YT=RR), Europe (Euro 10 Year Benchmark, EU10YT=RR).

COVID-19	Markets	The US	The UK	Income	Sterling	US Election	Outlook
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How does Sterling fit into all of this?



Sterling YTD Performance Relative to Major Global Currencies

Source: Thomson Reuters Eikon (Refinitiv), Price Return YTD as of 21-09-2020, Data Retrieved 22-09-2020. Data used: US Dollar (UK Pound Sterling/US Dollar FX Spot Rate, GBP=), Euro (UK Pound Sterling/Euro FX Spot Rate, GBPEUR=), Japanese Yen (UK Pound Sterling/Japanese Yen FX Spot Rate, GBPJPY=).

The US Election

Markets

Presidents Tend to Lose When There's an Election-Year Recession

Re-Election Date	President		Recession Two years Before Election	Wins Re-Election
11/5/1912	William Taft	R	Recession	No
11/7/1916	Woodrow Wilson	D	Recession	Yes
11/4/1924	Calvin Coolidge	R	Recession	Yes
11/8/1932	Herbert Hoover	R	Recession	No
11/3/1936	Franklin Roosevelt	D	No Recession	Yes
11/5/1940	Franklin Roosevelt	D	No Recession	Yes
11/7/1944	Franklin Roosevelt	D	No Recession	Yes
11/2/1948	Harry Truman	D	No Recession	Yes
11/6/1956	Dwight D. Eisenhower	R	No Recession	Yes
11/3/1964	Lyndon B. Johnson	D	No Recession	Yes
11/7/1972	Richard Nixon	R	No Recession	Yes
11/2/1976	Gerald Ford	R	Recession	No
11/4/1980	Jimmy Carter	D	Recession	No
11/6/1984	Ronald Reagan	R	No Recession	Yes
11/3/1992	George H.W. Bush	R	Recession	No
11/5/1996	Bill Clinton	D	No Recession	Yes
11/2/2004	George W. Bush	R	No Recession	Yes
11/6/2012	Barack Obama	D	No Recession	Yes
11/3/2020	Donald Trump	R	?	?



US Election

Since 1900, only two presidents have won their **second election** with a recession occurring sometime in the last two years of their first term:

William McKinley (1901) Woodrow Wilson (1916)

Source: Ryan Detrick, LPL Financial

Source: Accessed 17-07-2020 via https://www.foxbusiness.com/economy/wilbur-ross-left-wing-media-trying-to-trigger-a-recession

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